

# ScurryStreet

## MEETING MANAGEMENT

# CAPABILITIES STATEMENT

Scurry Street Meeting Management, LLC, is an independent minority- and woman-owned event management firm based in the Dallas-Fort Worth area, with clients throughout the United States. We provide all levels of meeting and event planning, digital event strategies, marketing and communications support, site selection, exhibitor and sponsor development, onsite support, contract negotiation, speaker selection, housing management, and more. We take a very entrepreneurial approach to our work and are always mindful of how our efforts, actions, and decisions will position our clients for future growth.



### Nann S. Philips, CMP, CMM, DES

Nann S. Philips, CMP, CMM, DES, an accomplished business event professional with more than two decades of experience producing a wide range of world-class events and experiences. Nann loves focusing on small-to-mid-sized association and non-profit clients to help them strategically grow their events, develop exhibit and sponsorship programs, identify and develop new and non-traditional revenue streams, cultivate member relationships, and optimize marketing and communications strategies.

### Core Event Competencies

- Conventions
- Conferences
- Tradeshows
- Annual Meetings
- Virtual and Digital Events
- Executive and VIP Programs
- Training Meetings
- Product Launches

### Core Service Competencies

- Meeting, Convention and Tradeshow Management
- Venue/Site Selection
- Contract Negotiation
- Marketing and Communications
- Food and Beverage Planning
- Housing Management
- Risk Mitigation
- Sustainability Practices

### CLIENTS & PROJECTS



### CERTIFICATIONS & TRAINING

Certification in Pandemic Meeting and Event Design (PMED)\*

Certificate in Meeting Management (CMM)

Certified Meeting Professional (CMP)

Digital Event Strategist (DES)

Cvent Event Management Certification

COVID-19 Contact Tracing Certification

Principles of Association Management

Hospitality & Tourism Management Certificate Program

ServSafe Food Handler Certification

\*in progress

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STRATEGY ■ DESIGN ■ DELIVERY

Scurry Street Meeting Management  
Dallas-Fort Worth, Texas USA